

The Power of Proactive Risk Management

The Greater Dayton Regional Transit Authority (RTA) is committed to safety practices focused on improving their risk management program. In fact, the importance of driver safety has been integrated throughout the organization. For example, signed driver policies are required for every employee, prompting them to self-report upon any change in license status. However, this does not always happen, leaving employees such as the Director of Safety, Security and Training Solutions left to discover the facts.

There is power in proactive driver risk management and companies like Greater Dayton RTA are acutely aware that a single incident with an unlicensed driver could be catastrophic, from both a cost and a public relations perspective—this is an event that the Greater Dayton RTA management works hard to prevent. While those working for the organization recognize that annual driving record reviews are inadequate, they face ongoing challenges identifying and implementing new technologies.

“We needed current data—more current than an annual review—and SambaSafety was the only company that offered it.”

ABOUT

The Ohio-based Greater Dayton RTA wanted to better comprehend the liability faced when putting high-risk drivers behind the wheel. Understanding the power of proactive insights, Greater Dayton RTA felt it best to utilize SambaSafety's continuous driver monitoring solutions.

AT A GLANCE

- Desired line-of-sight into high-risk drivers - before a crash occurred
- Wanted to find out whether an employee received a violation before the annual motor vehicle record pull
- Focused on enhancing their driver safety program

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The Benefits

Reviewing employee driving records annually is no longer enough and leaves companies potentially liable. By implementing SambaSafety's continuous driver monitoring, those who receive new negative citations are quickly identified. Greater Dayton RTA is therefore armed with actionable insights, allowing them to take the appropriate steps as needed to remove or re-train a driver. Individual profiles allow Greater Dayton RTA to see employee driving history at a glance and activate automated alerts for timely renewals.

The Results

With settlements of negligence and liability claims reaching all-time highs, the benefit of continuous driver monitoring becomes clearer: management is empowered with data that can help reduce accidents, modify driver behavior, mitigate high-risk drivers and/or reduce insurance premium costs.

Greater Dayton RTA no longer has to wait for an annual review or self-reporting to discover that an employee is unfit to be behind the wheel. With SambaSafety, Greater Dayton RTA's driver risk management program continues to evolve.

WHY SAMBASAFETY?

SambaSafety's automated Driver Record Monitoring identifies unlicensed and high-risk drivers every month.

- No more waiting for an annual driver record review to discover an unqualified driver is behind the wheel of a company vehicles.
- Comprehensive driver risk management program keeps employees and their communities safe while limiting liability exposure and costly settlement claims.

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